



## AD INSERTION ORDER FORM

### Online Job Posting

**NOTE TO SENDER:**

When submitting an order, please EMAIL the ad job description text as a Word document along with a completed Order Form to ads@socra.org

The classified section is updated frequently. Ads are added and removed on a monthly cycle (ads remain on the website for at least a month).

The cost of a standard classified ad is \$125.00 for an ad of (up to) fifty words. Each additional word is charged at \$2.00 per word. Hyphenated words, telephone numbers, and email addresses are counted as words. For accuracy, please use the "word count" feature in Microsoft Word to confirm the number of words included in the ad.

The standard classified ad of (up to) fifty words: \$125 x \_\_\_\_\_ months = \$ \_\_\_\_\_

Additional words (charged for first month only): \_\_\_\_\_ words at \$2.00 = \$ \_\_\_\_\_

**Social Media Post:** \$500 for one or \$1,000 for all = \$ \_\_\_\_\_

Select one: Twitter Facebook LinkedIn All platforms

**Email Blast Ad:** \$1,500 = \$ \_\_\_\_\_

**Banner Ad:** Select one: Top Banner \$250  
Side Banner \$200 = \$ \_\_\_\_\_

Total Cost = \$ \_\_\_\_\_

Advertiser (Client) \_\_\_\_\_ Agency (if applicable) \_\_\_\_\_

Company Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Company Contact \_\_\_\_\_ Phone \_\_\_\_\_

Email \_\_\_\_\_

Job Title \_\_\_\_\_

Job Location \_\_\_\_\_

Job Category (select one)

- |          |                    |                       |
|----------|--------------------|-----------------------|
| Analyst  | Finance            | Manager               |
| CRA      | Investigator       | Trainer               |
| CRC      | IRB / Ethics Comm. | Project/Program Mgmt. |
| Director | Management         | Research Nurse        |

(Payable to SOCRA in U.S. Funds) Check # \_\_\_\_\_ or VISA \_\_\_\_\_ M/C \_\_\_\_\_ AMEX \_\_\_\_\_

Account # \_\_\_\_\_ Exp. Date \_\_\_\_\_ / \_\_\_\_\_

Cardholder Printed Name \_\_\_\_\_ Billing Zip Code \_\_\_\_\_

Cardholder Signature \_\_\_\_\_