



SOCIETY OF CLINICAL RESEARCH ASSOCIATES

SoCRA 20th Annual Conference - San Diego, CA
September 23 and 24, 2011

Town and Country Resort and Convention Center
500 Hotel Circle North - San Diego, CA 92108 - USA

Hotel Phone: +1 619 291 7131 • Reservations: +1 800 772 8527
Hotel room rate \$158 Single /\$168 Double USD, available until August 27, 2011 or until room block is filled.
Please mention "SoCRA"

Advertising Opportunities
PROGRAM AD INSERTION ORDER FORM

for the SoCRA 20th Annual Conference Program Book

Register online at www.socra.org - see "Annual Conference"

Registration must be confirmed by August 1 in order to be listed in program materials

The ad to be inserted is a (please check one) Full ___ 1/2 ___ page ad.

Please supply a PDF or a camera ready copy of the appropriate size (paper slick).

To submit other digital files contact the SoCRA office to discuss options.

Full-page ads must fit a 7 1/4" x 9" layout; half-page ad may be 3 1/2" x 9" or 7 1/4" x 4 1/2" .

Half page ads may be presented in horizontal or vertical form.



Date: _____

Ad Submitted by: Dr. _____ Mr. _____ Ms. _____

First Name _____ Last Name _____

Company / affiliation _____

Address _____

City _____ State/Postal area _____

ZIP/Postal code _____ Country _____

Phone _____ Fax _____

E-mail _____

Table with 4 columns: Ad Type, Price, and Amount. Rows include Full Page Color Ad (\$900), Full Page B/W Ad (\$600), 1/2 Page Ad (\$500), and a Total row.

Please mail or fax this form with payment to SoCRA.

To: SoCRA - Attn: Advertising SoCRA - 2011 Annual Conference Program
530 West Butler Avenue, Chalfont, PA 18914

Note: The SoCRA corporate non-profit tax ID is 61-1208981

Please include a check payable to SoCRA (pay in U.S. Funds), or complete the following credit card information.

VISA ___ M/C ___ AMEX ___

Account # _____ Exp. Date ____/____

Cardholder Printed Name _____ Billing ZIP/Postal Code _____

Cardholder Signature _____