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## AD INSERTION ORDER FORM

### Career Services Page

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**NOTE TO SENDER:**

**When submitting an order, please EMAIL the ad job description text as a Word document along with a completed Order Form to [ads@socra.org](mailto:ads@socra.org)**

The Career Services page on the SOCRA website is updated frequently. Ads are added and removed on a 6 month or 12 month (yearly) cycle.

The cost of a standard ad is \$500.00 for 6 months or \$1,000 for 12 months, for an ad of (up to) 150 words. Each additional word is charged at \$2.00 per word. Hyphenated words, telephone numbers, and email addresses are counted as words. For accuracy, please use the "word count" feature in Microsoft Word to confirm the number of words included in the ad.

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The standard ad of (up to) 150 words:

6 months: \$500 **or** 12 months: \$1,000 = \$ \_\_\_\_\_

Social Media Post: \$500 for one **or** \$1,000 for all = \$ \_\_\_\_\_

**Select one:** Twitter Facebook LinkedIn All platforms

Email Blast Ad: \$1,500 = \$ \_\_\_\_\_

Total Cost = \$ \_\_\_\_\_

Advertiser (Client) \_\_\_\_\_ Agency (if applicable) \_\_\_\_\_

Company Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Company Contact \_\_\_\_\_ Phone \_\_\_\_\_

Email \_\_\_\_\_

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**Please provide a logo or graphic to accompany your text.  
High Resolution preferred: JPG or TIFF. Images should be 300 dpi minimum.**

(payable to SOCRA in U.S. Funds) Check # \_\_\_\_\_ or VISA \_\_\_\_\_ M/C \_\_\_\_\_ AMEX \_\_\_\_\_

Account # \_\_\_\_\_ Exp. Date \_\_\_\_\_ / \_\_\_\_\_

Cardholder Printed Name \_\_\_\_\_ Billing Zip Code \_\_\_\_\_

Cardholder Signature \_\_\_\_\_

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Fed. Tax ID #61 1208981