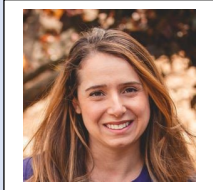


## “Project Management Series Part II: Stakeholder Engagement & Communication During Study Start-up, Clinical Research Site Best Practices & Project Management (PM) Approaches”



**Date:** Wednesday, April 15, 2026

**Time:** 11 am – 12 pm (ET)

**Location:** Zoom - [Registration Required](#)



### **Presenter: Lara Schiff, MPH, CCRP**

Lara is a public health and clinical research professional dedicated to advancing innovative health practices across diverse multi-institutional organizations. She is a passionate supporter of cross-disciplinary research and health promotion practices through community and stakeholder engagement. Over the past 12 years, she has utilized project management approaches in her work opening and managing clinical trials at academic and clinical sites. Lara currently works at Providence Swedish Health Services in the Clinical Trials Unit as a Clinical Trials Budget Analyst.

**Description:** This session will explore how, at the clinical site level, CRPs can identify strategies to define, engage, and communicate with key stakeholders during the clinical trial start-up process through project management approaches and tools.

**Learning Objectives:** At the conclusion of this presentation, the learner will be able to:

- Determine clinical trial stakeholders: internal and external key players; functional and cross-functional teams
- Identify roles and engagement with project management tools
- Demonstrate approaches to collaborate and communicate with stakeholders to meet deliverables

**JTF Competencies: #4 – Site Management; #7 Leadership and Professionalism;  
#8 – Communication and Teamwork**

*CE: 1.0 CE credit hour for SOCRA CCRP Renewal. Only SOCRA members participating in 90% of the virtual meeting will receive Certificates of Attendance. The Society of Clinical Research Associates (SOCRA) accepts documentation of candidate participation in continuing education programs for re-certification if the program is applicable to clinical research regulations, operations or management, or to the candidate's clinical research therapeutic area.*

**Please share this announcement with your colleagues.  
SOCRA members and non-members are welcomed!**

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