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"Project Management (PM) Series, Part I: Designing for Impact - Integrating Smart Tools for Successful Clinical Study Execution"

Date: Wednesday, September 17, 2025
Time: 11:00 am – 12:00 pm (ET)
Location: Zoom: Registration Required

Description: Explore how project management principles and workflows can be strategically introduced into the development of an operations plan for a clinical study, with a focus on site investigator-initiated trials. Examine the utility of project management platforms. Using real examples (brief demo) of project and process management tools created for a complex investigator-initiated clinical trial, the actual and potential impact of PM tools at each level of management for a clinical trial's operations are discussed

Presenters:

Bret Clayton-Brooks, CAPM, CCRP, Senior Clinical Research Coordinator and Project Manager, Center for Rehabilitation Science and Engineering (CERSE), Virginia Commonwealth University. Bret's work involves managing all aspects of study coordination for assigned clinical trials in Spinal Cord Injury and Traumatic Brain Injury within VCU's Department of Physical Medicine and Rehabilitation and the Richmond Veterans Affairs Medical Center. To enhance study execution for investigator-initiated trials, Bret oversees project management activities by developing smart tools and associated SOPs, providing education to investigators and research staff, and maintaining project management portals.

Urenna Orazulike, MS, Clinical Research Coordinator, Department of Physical Medicine and Rehabilitation (PM&R), Virginia Commonwealth University. Urenna has over 5 years of experience in clinical trial operations and medical writing. She holds a Bachelor's Degree in Public Health from Texas A&M University and a Master's Degree in Biomedical Sciences, bringing a multiciliary lens to her work in translational research.

Learning Objectives: At the conclusion of this presentation, the learner will be able to:

1. Identify common trial management challenges and how project management workflows can improve protocol adherence and efficiency
2. Develop a research-relevant project management plan (PMP) for a clinical site.
3. Develop a project management plan (PMP) and present it to leadership and the project team to secure buy-in.
4. Evaluate PM platforms for a clinical study based on its real-world needs.

JTF Competencies: #5 – Study & Site Management; #7 – Leadership & Professionalism; #8 – Communication and Teamwork

CE: 1.0 CE credit hour for SOCRA CCRP Renewal. Only SOCRA members receive Certificates of Attendance. The Society of Clinical Research Associates (SOCRA) accepts documentation of candidate participation in continuing education programs for re-certification if the program is applicable to clinical research regulations, operations or management, or to the candidate's clinical research therapeutic area. ***Please share this announcement with your colleagues. SOCRA members and non-members are welcome!***

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