



FOR CLINICAL RESEARCH EXCELLENCE

# 2026 SPONSORSHIP OPPORTUNITIES





## CONTACT SOCRA

**The Society of Clinical Research Associates**

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Brentwood, TN 37027

[www.socra.org](http://www.socra.org)

### Annual Meeting Contact

Meetings Team  
[annualmeeting@socra.org](mailto:annualmeeting@socra.org)  
423.424.2814

## Our Mission

**SOCRA promotes excellence in clinical research professionals through education, CCRP<sup>®</sup> certification, and community, leading to ethical, high-quality research, protection of participants, and global health improvement.**

The Society of Clinical Research Associates (SOCRA) is a nonprofit advancing clinical research through education, certification, and professional connection. Since 1991, we've grown into a global community supporting professionals across industry, government, and academia.

Partnering with SOCRA connects your organization to a highly engaged audience while supporting the education and certification of the clinical research workforce.

**Together, we're shaping the future of clinical research.**

## SOCRA's 2026 Annual Conference

Join over 1,000 clinical research professionals at SOCRA's 35th Annual Conference in Denver, CO. Hosted at the Sheraton Denver Downtown, this three-day event offers cutting-edge education, best practices, and valuable networking through academic sessions, poster presentations, and a dynamic exhibit program. Located in the heart of the Mile High City, the venue provides easy access to top dining, entertainment, and attractions, creating an engaging and memorable experience for attendees and sponsors alike.

### SPONSORS AND EXHIBITORS

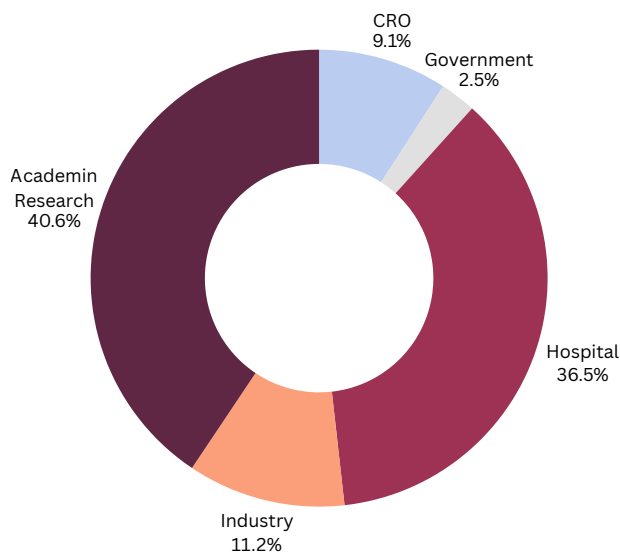
SOCRA offers a variety of sponsorship and exhibit opportunities for the Annual Conference. Please see the following pages for details.

If you don't see an opportunity that fits your needs, SOCRA can consider customized sponsorships. Please contact the SOCRA office by emailing [annualmeeting@socra.org](mailto:annualmeeting@socra.org) for more information.



# WHO WE REACH

As of August 2025, we have over 12,000 members and 12,442 certified clinical research professionals. Our members have study experience in a variety of fields - pharmaceutical, medical device, biologics, public health, epidemiology, and more. Therapeutic areas span the industry including oncology, cardiology, hematology, neurology, pediatrics, and more. They also work in various settings including hospitals, public and private academic institutions, pharmaceutical, device, and biotechnology companies, contract research organizations (CROs), government, and organizations otherwise involved in the management of clinical trials.



## MEDIA

### WEBSITE

220,000+

users per year

1,000,000+

page views per year

### EMAIL

39,000+

subscribers

### SOCIAL MEDIA

45,000+

followers across all platforms

### ANNUAL CONFERENCE

1,000+

attendees

## MEMBERS

12,000+

## CCRPS

12,442

## GLOBAL MEMBERSHIP

59 Countries

## KEY MEMBERSHIP STATS\*

15+ years in clinical research - 34% SOCRA Member

5+ years - 49% CCRP Certified 4+ years - 63%

Members with a Masters Degree - 36%

## TOP JOB TITLES\*

Clinical Research Coordinator - 30%

Research Manager - 14.9%

Project Manager - 10.3%

Clinical Research Associate - 8.9%

Research Nurse - 6.8%

\*SOCRA 2020 Salary Survey



## ANNUAL CONFERENCE SPONSOR CATEGORIES

### Platinum: \$12,000

- Four fee waived registrations
- Exhibit Booth
- Recognition on SOCRA Social Media (1 group + 1 individual post) and email blast (1 group ad + 1 individual ad)
- Premium placement on event signage
- Logo displayed at registration desks
- Featured ad on mobile app
- Full page ad in the SOCRA Digital Annual Conference Program Book
- Logo displayed on Walk-in Slides
- Logo listed on SOCRA Annual Conference Website Page

### Gold: \$8,000

- Three fee waived registrations
- Exhibit Booth
- Recognition on SOCRA social media (1 group + 1 individual post) and email blast (1 group ad)
- Premium placement on event signage
- Full page ad in the SOCRA Digital Annual Conference Program Book

### Silver: \$5,000

- Two fee waived registrations
- Recognition on SOCRA social media (1 group + 1 individual post)
- Half page ad in the SOCRA Digital Annual Conference Program Book





## SOCRA Exhibitor Hall

# Exhibit Fees

Showcase your business or organization through an engaging, memorable experience that draws attendees in and encourages meaningful interactions. Every attendee will have the opportunity to interact with you throughout the conference. The 2026 exhibitor area is located in an open space directly in front of the main ballrooms.

### Exhibit Booth: \$2,500



- Booth space with one table in exhibit hall
- One fee waived registration
- Lead Retrieval
- Conference attendee list with name and company affiliation
- Exhibitor name listed in Digital Program book & in Conference App
- Exhibitor name listed on SOCRA Passport for participant stamps
- Two additional exhibitor staff may register at \$450 each

Registration must be confirmed by August 14<sup>th</sup> in order to be listed in program materials.

## SOCRA LUNCH SPONSOR

# Luncheon Speaker

Showcase your brand at the center of conversation with a coveted speaking slot during Saturday lunch at Annual Conference. Take the opportunity to share insights, showcase expertise to a highly engaged audience of SOCRA Conference Attendees. Elevate your visibility and spark meaningful connections all from the stage. Secure your speaking time and turn your message into momentum.

### Full Sponsorship Contribution: \$20,000



- 30 minutes speaking time
- Logo displayed on signage at the entrance to the luncheon
- Push notification with company name sent to all attendees
- Logo displayed on day of "Know Before You Go" email to all attendees
- Recognition in digital program book
- Recognition in mobile app on speaking day schedule



## Special Event Sponsorships

# Welcome Reception Sponsor

The Welcome Reception precedes the formal opening of the conference. This is the first networking opportunity for attendees and is a great opportunity to increase exposure. This sponsorship is limited to one sponsor and an exclusive opportunity.

### Full Sponsorship Contribution: \$10,000



- Logo included on cocktail napkins all throughout the reception venue
- Logo included on tabletop signage throughout the reception
- Company name on day of app reminder to attendees
- Logo displayed on Thursday "Know Before You Go" email to all attendees
- Recognition on event signage
- Recognition in digital program book
- Recognition in mobile app on welcome reception schedule

# Dessert Party Sponsor

The dessert party will kick off Saturday night of conference as a fun experience for all conference attendees to attend. Themed as a masquerade ball for 2026, the night will include desserts, cocktails, live music and mystery. Your logo will be prominently displayed throughout the event.

### Full Sponsorship Contribution: \$10,000



- Logo included on drink tickets given to attendees at dessert party
- Logo included on welcome sign as attendees are entering the venue
- Logo included on tabletop signage throughout the party venue
- Company name on day of app reminder to attendees
- Logo displayed on Saturday "Know Before You Go" email to all attendees
- Recognition on event signage
- Recognition in digital program book
- Recognition in mobile app on dessert party schedule

# ANNUAL CONFERENCE SPONSORS

## Attendee Lounge

Show your commitment to wellness and balance during the SOCRA Annual Conference. An attendee lounge will be available for conference participants to take breaks, catch up on calls, and re-charge.

**Full Sponsorship Contribution: \$7,500**



- Logo included on attendee lounge sign in front of the lounge
- Logo included on tabletop signage throughout the lounge
- Recognition on event signage
- Recognition in digital program book
- Recognition in mobile app on dessert party schedule



## CONFERENCE ADS

### Conference Ads



- Program Digital Ad:
- Full page \$1,000/ Half Page \$500
- Email Blast: \$2,500
- Daily Email Ad: \$2,000
- Social Media Post: \$500 (Per Post)





## ADDITIONAL OPPORTUNITIES

### + MEALS / REFRESHMENT BREAKS

Attendees always appreciate the food and beverage provided during the event. Signage during the sponsored lunch or coffee break will recognize the sponsor as well as acknowledgement in the digital program book and on-site conference signage recognizing major sponsors. Logo/name to be included in the daily announcement email with meal announcement and an app notification pushed to all attendees during the meal time.

- Break contribution: \$5,000
- Lunch contribution: \$10,000

### + ACTIVATION STATIONS

Encourage attendees to interact with the SOCRA Coloring Wall or additional stations throughout the conference. Your logo will be displayed on a sign directly next to the stations for attendees to interact with throughout the conference.

- Coloring Wall: \$1,000
- Oxygen Bar: \$2,500

### + MOBILE APP BANNERS

SOCRA's conference app allows attendees to navigate the program on their mobile devices. Sponsors have an opportunity to reach attendees through customized banners to be displayed on attendees devices. App measurement: 960 x 450 pixels png

- Contribution: \$2,500

### + CONFERENCE WIFI

Be recognized for your commitment to technology and communication during the conference. Sponsor receives recognition in the digital program book, mobile app, and event signage.

- Contribution: \$5,000

### + CONFERENCE CUPS

Attendees always enjoy travel mugs or water bottles to hold their hot and cold beverages during the conference. Your logo will be exhibited on a mug or bottle that will be provided to attendees, exhibitors, and speakers. Sponsor receives recognition in the digital program book, mobile app and on event signage.

- Contribution: \$5,000

### + TOTE BAGS

Attendees rely on SOCRA to provide tote bags to hold their meeting materials. Our supplier will incorporate your logo on a quality bag for on-site distribution to attendees, exhibitors, and speakers. Sponsor receives recognition in the program book, mobile app and on event signage.

- Contribution: \$5,000

### + CONFERENCE SWAG

Send us your company swag and we'll include it in the conference materials handed out to every attendee at check-in!

- Contribution: \$1,000
- \*Add on to any additional sponsorships for only \$500
- \*Sponsor is responsible for all shipping to hotel for conference to be packed on time.



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# CONNECT WITH US



[SOCRA.org](https://socra.org)



[annualmeeting@socra.org](mailto:annualmeeting@socra.org)



[@SOCRAnow](https://twitter.com/SOCRAnow)



[linkedin.com/company/socra](https://www.linkedin.com/company/socra)



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