



SOCRA San Francisco Bay Area CHAPTER MEETING

Date: March 11th, 2026

Time: 11.00 AM PST

Location: Virtual

Title / Topic:

Clinical Trial Billing and Coding Compliance

Speaker

**Cynthia Lawson, BSM, CHRC, CPC
Research Compliance Consultant**

Objective(s) and Takeaways:

- 1) Understanding the CMS Clinical Trial Billing Guidelines (NCD 310.1)
- 2) Coverage Analysis - Basics
- 3) Clinical Trials Coding / Billing Elements.

Bio:

Cynthia Lawson has over 22 years of experience in financial and revenue cycle operations including clinical research billing compliance. She has a strong background and expertise encompassing study start-up to final closeout. She has extensive experience with developing and improving process flows for revenue cycle and financial systems. Cynthia has extensive knowledge of developing, implementing, and improving process flows through many different patient EHR/billing systems, including EPIC. She has provided oversight of the implementation of research components within EPIC and provided ongoing support through optimization and upgrades. She has also worked with systems integration processes including CTMS selection and implementation. Her experience includes Coverage Analysis, contract negotiations, clinical trial budget forecasting and negotiations, charge capture and review, claims processing, claim denial reviews/appeals, managing internal and external monitoring and audits, accounting - accounts payable and receivable.

Cynthia is currently an independent consultant in research healthcare compliance. She is certified in HealthCare Research Compliance (CHRC) and a Certified Professional Coder (CPC).

Continuing Education (CE): SOCRA members may claim 1.0 CE credit per hour of education. SOCRA members will receive Certificates of Attendance at the completion of the event.

RSVP: NOTE: Remote site agreements are NOT required for this chapter meeting.

Details to enable virtual attendance will be sent to all attendees who have RSVP'd.

COST: FREE admission

Please register at https://smccd.zoom.us/meeting/register/Awb3crDCQOONG_ABnsEyfQ

On registering, you will receive a confirmation email containing information about joining the meeting.

Questions: Please contact: socrabayareachapter@gmail.com

*All SOCRA members and non-SOCRA members are welcomed
Please share this announcement with your colleagues.*