



Society of Clinical Research Associates
5034A Thoroughbred Lane
Brentwood, TN 37027 USA
annualmeeting@socra.org | 423.424.2814
socra.org

2025 ANNUAL MEETING



PROSPECTUS



OUR MISSION

In order to promote quality clinical research, protect the welfare of research participants, and improve global health, SOCRA's mission is:

- To establish educational programming and provide continuing education for clinical research professionals.
- To establish an internationally recognized certification program for clinical research professionals (CCRP®).
- To foster the professional development and peer recognition of clinical research professionals.

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WHO WE ARE

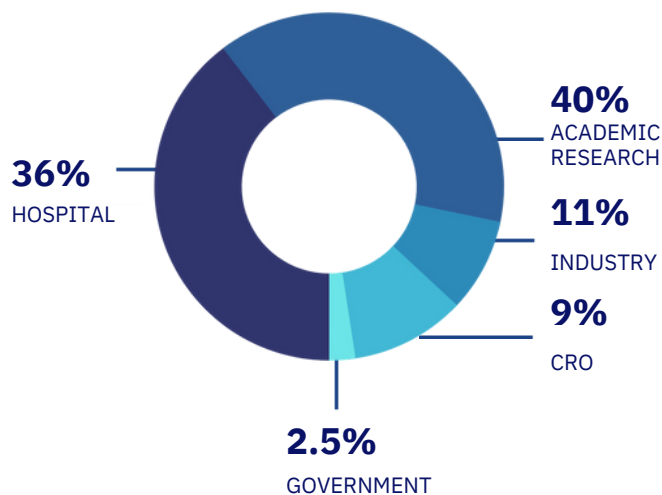
THE SOCIETY OF CLINICAL RESEARCH ASSOCIATES (SOCRA),

is a nonprofit and charitable educational organization, is dedicated to advancing clinical research through education, certification, and networking for clinical research professionals across the industry. Founded in 1991, SOCRA began as an organization focused on oncology site coordinators and has since expanded to serve clinical researchers across all therapeutic areas, supporting professionals in industry, government, and academia. Our success is driven by partnerships with organizations like yours, whose support enables us to deliver high-quality education and certification programs to our global membership. Together, we create exceptional opportunities for learning, growth, and collaboration in clinical research. As we continue to grow, our commitment to developing innovative educational offerings and expanding access to training and certification remains stronger than ever. With your support, we're building a brighter future for clinical research—one that emphasizes excellence, integrity, and the ongoing development of our dedicated members.



WHO WE REACH

As of May 2024, we have 15,235 members and 11,136 certified clinical research professional members. Our members have study experience in a variety of fields - pharmaceutical, medical device, biologics, public health, epidemiology, and more. Therapeutic areas span the industry including oncology, cardiology, hematology, neurology, pediatrics, and more. They also work in various settings including hospitals, public and private academic institutions, pharmaceutical, device, and biotechnology companies, contract research organizations (CROs), government, and organizations otherwise involved in the management of clinical trials.



MEMBER ANALYTICS

MEMBERS

15,000+

CCRPS

11,000+

GLOBAL MEMBERSHIP

59
Countries

KEY MEMBERSHIP STATS*

15+ years in clinical research - 34%
SOCRA Member 5+ years - 49%
CCRP Certified 4+ years - 63%
Members with a Masters Degree - 36%

TOP JOB TITLES*

Clinical Research Coordinator – 30%
Research Manager – 14.9%
Project Manager – 10.3%
Clinical Research Associate – 8.9%
Research Nurse – 6.8%

**SOCRA 2020 Salary Survey*

MEDIA

WEBSITE

220,000+

users per year

1,000,000+

page views per year

EMAIL

55,000+

subscribers

DIGITAL PRINT

15,000+

distribution

SOCIAL MEDIA

45,000+

followers across all platforms

ANNUAL CONFERENCE

1,200+

attendees

WHAT WE DO

CERTIFICATION

SOCRA established the Certification Program for Clinical Research Professionals in order to create an internationally accepted standard of knowledge, education, and experience by which clinical research professionals will be recognized by the clinical research community. Certified individuals may use the title <Certified Clinical Research Professional= or CCRP®.

CERTIFICATION STATS*



CERTIFIED 11,136



**1,799 CANDIDATES
TOOK THE EXAM**



62% PASSED THE EXAM



**66% CCRPS
RECERTIFIED**

**SOCRA 2024 Annual Report Statistics*

The CCRP Exam is offered in two formats - Paper and Pencil and Computer Based Testing (CBT). CBT offers the convenience of anytime, anywhere testing through testing centers around the world or at-home testing.

EDUCATION

SOCRA offers education to clinical research professionals on Good Clinical Practice and so much more. Our hope is that by participating in our programming, our members will be leaders in the clinical research profession. SOCRA promises to provide continued educational programming that will offer the most up-to-date information available to the clinical researcher. We look to our members and individuals working in the field for new course content to support our stakeholders.



LIVE EDUCATIONAL PROGRAMS

We offer a diverse portfolio of live and virtual educational courses across the U.S. and Canada - many of which are offered several times a year. [Check out our website for the full course calendar.](#)



CONTINUING EDUCATION CREDIT

SOCRA is accredited by ACCME and ANCC to provide CME to physicians and CNE to nurses. All SOCRA courses offer CE toward your CCRP Certification.



ONLINE TRAINING

SOCRA offers online learning offered as self-paced, on-demand presentations. The online education programs can be accessed through our website.

SOCRA'S ANNUAL CONFERENCE

2025 ANNUAL CONFERENCE

SEPTEMBER 26 TO 28, 2025 | CHICAGO, IL

Join over 1,000 of your colleagues at SOCRA's 2025 Annual Conference! For the 34th year, SOCRA will welcome clinical research professionals from across the world. Located in the windy city, this three-day conference will offer current information and tools, best practices, and training to assure that you're up to date and compliant in your clinical research practice. The program will feature academic sessions, a peer-driven poster session, and a sponsor and exhibit program.



FUTURE ANNUAL CONFERENCE DATES

SEPTEMBER 25 TO 27, 2026

DENVER, CO

SPONSORS AND EXHIBITORS

Educational environments are rapidly evolving to meet the needs of sponsors and exhibitors with enhanced features and new ways to connect. The event will be a dynamic, interactive program, with networking and collaborative opportunities. This three-day conference will connect clinical research professionals to inform them on the best and most up to date practices.

SOCRA offers a variety of sponsorship and exhibit opportunities for the Annual Conference. Please see the following page for details. If you don't see an opportunity that fits your needs, SOCRA can consider customized sponsorships. Please contact the SOCRA office by emailing annualmeeting@socra.org for more information.

Each year, the SOCRA Annual Conference welcomes clinical research professionals from around the world. We are committed to our mission of excellence in clinical research and look forward to bringing our community together to foster the professional development and peer recognition of clinical research professionals.



JOIN US

GIVE YOUR ORGANIZATION THE ATTENTION IT DESERVES



SOCRA offers an array of advertising opportunities in print and online to reach clinical research professionals across the globe.

Advertise your opportunities, products and services in SOCRA materials including the SOCRA Source Journal, Annual Conference Program Book, or online ads on the SOCRA website or SOCRA Social Media pages. SOCRA offers additional sponsorship and exhibit opportunities at the Annual Conference. If you don't see an opportunity that fits your needs, please contact annualmeeting@socra.org.



ANNUAL CONFERENCE PROGRAM

PROGRAM BOOK DISTRIBUTION

1,100+

attendees

100+

speakers

75+

poster presenters

20+

exhibitors



GUIDELINES FOR PROGRAM ADS:

- All materials must be submitted as 300dpi/CMYK color mode High-resolution PDF (preferred), JPG, TIFF or EPS print- ready files
- Files smaller than 10MBs in size can be sent via e-mail. Larger files should be submitted via ShareFile
- Deadline: August 15
- Cost: Full Page: \$1000 Half Page: \$500

**EVERY PHASE.
EVERY DAY.**

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Half Page Vertical - 3½" x 9"

ANNUAL CONFERENCE

SPONSOR CATEGORIES

 PLATINUM \$10,000	 GOLD \$7,000	 SILVER \$5,000	 BRONZE \$3,000
<ul style="list-style-type: none"> • Four fee-waived registrations • Exhibit Booth • SOCRA social media (1 group + 1 individual post) and email blast (1 group ad + 1 individual ad) • Premium placement on event signage • Featured ad on mobile app Full page ad in the SOCRA Annual Conference Program Book and SOCRA Source November Issue 	<ul style="list-style-type: none"> • Three fee-waived registrations • Exhibit Booth • Recognition on SOCRA social media (1 group + 1 individual post) and email blast (1 group ad + 1 individual ad) • Premium placement on event signage Full page ad in the SOCRA Annual Conference Program Book and SOCRA Source November Issue 	<ul style="list-style-type: none"> • Two fee-waived registrations • Recognition on SOCRA social media (1 group + 1 individual post) and email blast (1 group ad) • Full page ad in the SOCRA Annual Conference Program Book and SOCRA Source November Issue 	<ul style="list-style-type: none"> • One fee-waived registration • Recognition on SOCRA social media (1 group post) and email blast (1 group ad) • Half page ad in the SOCRA Annual Conference Program Book and SOCRA Source November Issue

Each category includes: Acknowledgment in the Annual Conference Program Book and Event Signage, Verbal announcement at the beginning of the opening plenary session, and recognition on SOCRA website and social media.

EXHIBIT PROGRAM



EXHIBIT HOURS: Thur, Sept 25 to Sat, Sept 27, 2025

Thursday: 6:00 pm to 7:00 pm (*During Welcome Reception*)

Friday: 10:00 am to 5:00 pm

Saturday: 10:00 am to 4:00 pm

EXHIBIT FEES

Registration Fee: \$2,400

Includes one fee waived registration and lead retrieval

Two additional exhibit staff may register at \$450 each

Add on Huddle Space for \$500/day

Registration must be confirmed by August 15 in order to be listed in program materials

ADDITIONAL OPPORTUNITIES

WELCOME RECEPTION

The Welcome Reception precedes the formal opening of the conference. This is the first networking opportunity for attendees and is a great opportunity to increase exposure. Sponsor receives recognition in the program book, mobile app and on event signage.

- Co-sponsored contribution: \$5,000
- Full sponsorship contribution: \$15,000

MEALS / REFRESHMENT BREAKS

Attendees always appreciate the food and beverage provided during the event. Signage during the sponsored breakfast, lunch or coffee break will recognize the sponsor as well as acknowledgement in the program book and on-site conference signage recognizing major sponsors.

- Break contribution: \$5,000
- Breakfast contribution: \$10,000
- Lunch contribution: \$15,000

PROGRAM SPEAKER / TRACK

As the sponsor of a speaker or track, your company will be recognized as a supporter of educational endeavours. Sponsor receives recognition in the program book, company logo and message on track/session signage, and logo on conference signage recognizing major sponsors.

- Speaker contribution: \$3,000
- Track contribution: \$5,000

MOBILE APP BANNERS

SOCRA's conference app allows attendees to navigate the program on their mobile devices. Sponsors have an opportunity to reach attendees through customized banners to be displayed on attendees devices. App measurement: 960 x 450 pixels png

- Contribution: \$2,500

CONFERENCE WIFI

Be recognized for your commitment to technology and communication during the conference. Sponsor receives recognition in the program book, mobile app, and event signage.

- Contribution: \$5,000 (may be co-sponsored)

TRAVEL MUGS/ WATER BOTTLES

Attendees always enjoy travel mugs or water bottles to hold their hot and cold beverages during the conference. Your logo will be exhibited on a mug or bottle that will be provided to attendees, exhibitors, and speakers. Sponsor receives recognition in the program book, mobile app and on event signage.

- Contribution: \$5,000

TOTE BAGS

Attendees rely on SOCRA to provide tote bags to hold their meeting materials. Our supplier will incorporate your logo on a quality bag for on-site distribution to attendees, exhibitors, and speakers. Sponsor receives recognition in the program book, mobile app and on event signage.

- Contribution: \$5,000

CHARGING STATION

Reach attendees while they charge their cell phones. A kiosk-style charging station will feature your company's logo and message. The sponsor will also receive recognition in the program book and on conference signage recognizing major sponsors.

- Contribution: \$3,000





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